

Biography

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Scott C. Friedlund

NutriDense® Grain Product Manager
BASF Plant Science, L.P.
Kansas City, MO

Professional career

Scott C. Friedlund received a B.S. in Agriculture with a concentration in Economics from the University of Illinois at Champaign-Urbana in 1985. He is the current NutriDense Grain product manager for BASF Plant Science L.P. BASF Plant Science focuses on optimizing crops through plant biotechnology and for more efficient agriculture, for use as renewable raw materials and for improved health and nutrition.

Mr. Friedlund grew up on a grain and cattle farm in DeKalb, Ill. He began his professional career in 1985 at Frito-Lay, Inc. where he worked in potato and corn procurement management. After 12 years with Frito-Lay, Inc., he accepted a position with Farmland Industries in 1997 where he served as the commodity origination manager, wheat commodity manager and special grains manager. He moved to West Central Co-op in 2001 to become the producer marketing director. Friedlund left West Central Co-op in 2003 to open a restaurant and joined BASF Plant Science three years later in 2006 as the NutriDense Grain merchandising manager. He was soon promoted to his current position, NutriDense Grain product manager.

Mr. Friedlund is an alumnus of Alpha Gamma Rho Professional and Social Fraternity.